

Mid-Maryland Celtic Festival (MMCF) Report  
St. Andrew's Society of Mid-Maryland  
September 20, 2015

1. MMCF logo: Will be unveiled to SASMM member at the meeting (September 20)
2. Sponsor-Patron Open House: Informal get-together on Friday 13 May 2016 from 6pm – 8pm at the Sponsor-Patron Hall at the Mount Airy Fairgrounds. Food and drink with Ceilidh-like atmosphere for Sponsors, Patron, and designated others such as volunteers.

Update:

- a. Pending feedback from FSCD about interested in participating (encourage dancing, not a demo).
- b. Exploring live music options with group that may be performing at the festival.

3. Mount Airy Grounds: Confirmed for May 14, 2016.

Update: On 14 September notified of a possible schedule issue.

Updated: Resolved on 15 September. Mount Airy Fire Department email of 15 September states; "Will stay as scheduled."

4. Entertainment: Proposed bands for three stages: Pub stage, Acoustic Stage, and Traditional (harp and fiddle) Stage with open session for local talent and joint play-along.

5. Advertising and marketing: Already started with Websites, FB and Save the Date cards as well as adding to other organization's website as crosslink.

Exploring different marketing strategies.

6. Hotel: Exploring different hotel options (all in Frederick as there is only one option in Mount Airy). Need to verify whether the status of the deposit.

Update: Verified with SASMM Treasurer that there is a \$632.81 deposit with the Holiday Inn from last year.

7. Sponsors and Patrons: Commercial (business) and individual Patron being combined in to one sponsorship program (chart and details forthcoming) and then a SASMM Patron.

Proposed SASMM Patron Package: \$100 includes 1 year SASMM membership, two (2) festival admissions, one parking pass, access to Friday night Open House, access to Sponsor Patron Hall, name in program.

Action Needed: BOD concurrence

Update: BOD voted to accept the proposed package and requested that the information specify a family membership (two voting members), that the membership is for July 1, 2016 to June 30, 2017, and that the \$40 membership dues is accounted for as SASMM dues.

MMCF Festival Launch Meeting on September 20 from 3:30pm – 5pm