

Board of Directors Meeting Minutes

December 14, 2014

Call to Order

President Joe Wiggington called the meeting to order at 1:25 PM. Also present: Charly MacFarland, Marianne Elliott, Barbara Collins, and Bill Elliot.

Opening Remarks

Joe thanked the Board of Directors for the past three years. He stated that he is looking forward to the organizational skills Marianne will bring to the office of president. As we grow larger an independent audit will become even more important, he said, and he regrets that it was not done in the past.

Officer Reports

Secretary's Report:

The minutes were read. The corrected report was moved approved by Charly and Marianne seconded. It passed.

Vice President's Report

Marianne met with John Avery to discuss his role as Vice president in the upcoming year. She also offered to edit the newsletter. She will target March for the first edition.

Treasurer's Report:

Charly received the recommendation for a line item for undeposited checks. The motion to approve the report was made by Barbara and seconded by Marianne.

Membership:

There was no membership report. Charly reported that we now have 99 members.

Old Business

Past Events Recap

The AGM was attended by approximately 36 members.

Joe brought the program from the Baltimore SAS event and the president's reception for the Board to see. He presented the SAS president a gift as thanks for the invitation.

Alexandria Christmas Walk was attended by Marianne and other members. Our flag and banner were carried in the parade.

Participation in the ASGF AGM was felt to be well worth the expense for the exchange of ideas and networking. An example of insight gained is to have the certificate of insurance on site during the festival.

The SASMM Holiday event was so successful we will need to consider a different location if attendance continues to grow.

Continuing Business

MD State use and Tax certificate is still pending. Charly said he will go to Baltimore in person if he continues to be unable to get through to the office.

Web Master Report

Bill reported that the glitch between SASMM and the Festival PayPal accounts has been resolved. The domain name for the SASMM web site had expired. It was discovered that the renewal is not automatic. This has been resolved. Phil as website host will need to submit invoices for payment of the domain name renewal and anything else he thinks is outstanding. The tablet testing went well for some of the functions needed to support credit card sales at the festival and other events. Since there are limitations to this device, Bill recommended getting a more advanced device. The cost could be considered an investment for future events. At least four will be needed for the Festival. He will set up a Wi-Fi hot spot to support the devices. iPhones and other types with “squares” that can handle credit cards can also be used. Misplacement and theft are possible concerns. There was consensus with this approach. All agreed with testing this approach at Burns Nicht. It was suggested that SASMM run a Christmas offer for presale of Festival tickets. It was agreed to have a limited number of tickets at a set price and then adjust as needed. The first 25 tickets will be sold for \$10 each which is the lowest individual ticket price available. There was agreement on this and advertising on the web site may begin.

The next meeting is to be on January 11.

BHC/ME